

Health is the future of Beauty



Giulia Ubertallo

Senior Manager of Product Development and Innovation at L'Oreal

Science is the backbone of L'Oreal Active Cosmetics Division - one of the four massive entities that group together the L'Oreal brands – and science sparks so many opportunities in the world of healthy beauty.

The job of the teams working on product development and innovation is to pair science with creativity and analytical thinking, to stir the ingredients together in a powerful mix, and to create the next L'Oreal products that will be filling homes, purses, doctors' offices, and more.

Drawing from the latest innovations in packaging, formulation and innovative technologies, product developers at L'Oreal Active Cosmetics constantly innovate, talk with healthcare professionals, listen to consumers and hope that their products will help create a better life for men, women, children and babies.

There cannot be beauty without health, and this mantra guides every step of the development process, from strict formulation charters to ultra-safe packaging.

SEPT. 11, 2020

12:30 pm

Zoom Seminar

<http://bit.ly/WVUSRSS08>

Meeting ID | 813 5495 5769

Password | WVUSRSS08

Contact Minh Do
(pnd0003@mix.wvu.edu)
for more information.

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